

Privacy Notice

Your use of this website together with your registration for our event, requires the processing by us of your personal data. Please see the privacy notice below for full details.

More generally, we would like to advise you that we may hold and use personal data provided by you or otherwise obtained by us and disclose it to other companies in the Roche group, to partners, agents and service providers of Roche and governmental agencies and bodies for the purposes of complying with Roche's legal obligations and for the purposes of our legitimate interests in conducting our business in a responsible and commercially prudent manner. Your personal data may be transferred outside of the European Economic Area, but any transfers shall be made in accordance with data protection law. You have various rights under data protection law, including the rights to access your personal data and to have any inaccuracies in such data corrected or deleted.

Please see our privacy notices on www.roche.ie for further details on the processing of personal data by us. Additionally, you are invited to visit our website <https://www.rocheinteract.ie> to confirm your preferences for how we communicate with you.

1. **This Privacy Notice tells you** how we process your Personal Data in accordance with the EU General Data Protection Regulation (GDPR). **Personal Data** is any information processed under this activity that identifies, or that, together or in connection with other information, can be uniquely linked to an individual. Any operation performed on Personal Data, including collection, structuring, storage, adaptation, consultation, disclosure, dissemination or otherwise making available, or erasure is **processing**.
2. **What data we process and why:** You acknowledge that Roche Products (Ireland) Limited of 3004, Lake Drive, City West, Naas Road, Dublin 24 (Controller, or we, us or our) may collect, use, store and disclose your Personal Data (Your Data) for the purposes (Permitted Purposes) and on the basis set out in the table below.

Your Data	Permitted Purposes	Legal basis under the GDPR
Name, position, institution	To provide visibility on who is attending the event, to facilitate communication between you and us	The legal basis for processing Your Data is that it is necessary for the purposes of our legitimate interests and those of healthcare professionals
Email address	To enable us contact you by email	
Confirmation of attendance	To assist in our planning and organisation of the event	
Dietary requirements	To ensure any dietary requirements you may have are managed appropriately	
Photography and Video Recording	To have a record of the meeting itself For our and our affiliates' educational and commercialisation activities (including external or internal publications [including websites] and social media)	The legal basis for processing Your Data is that it is necessary for the purposes of our legitimate interests
Name, position, institution	To confirm you are a Healthcare Professional	Legal obligation in accordance with S.I. No. 541 of 2007
Data (including your device's IP address) collected from our use of cookies on the website	To enable us operate the website – please see our Cookie Notice for more information	The legal basis for processing Your Data is that it is necessary for the purposes of our legitimate interests in operating and maintaining our website

3. **Legitimate interests.** Where we rely upon the legal basis of “legitimate interests” under the GDPR to process Your Data, we have conducted a separate legitimate interests assessment to make sure we consider and balance any potential impact on you (both positive and negative) and your rights before we process Your Data for those legitimate

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interests. We will review this assessment on a regular basis and update it where necessary. We do not use your personal data for activities where our interests are overridden by the impact on you (unless we have your consent or are otherwise required or permitted to by law). You can obtain further information about how we assess our legitimate interests against any potential impact on you in respect of specific activities by contacting us.

4. **Data sources.** Other than photography and video-recording which is being performed by a 3rd party, we obtain Your Data from you directly. Please see our Cookie Notice on our website for further details about the cookies we use.
5. **How we share Your Data.** Your Data will be shared with and seen by a 3rd party service provider to ensure successful operation of the website. Your data may be seen by service providers supporting the management and delivery of this event. Your Data may be seen by functions within Roche Products (Ireland) Limited or other Roche Group functions and entities for whom this information is relevant. Your Data may possibly be seen by regulatory bodies, individuals acting as auditors for or on behalf of Roche Products (Ireland) Limited or the wider Roche Group or individuals providing legal advice to Roche Products (Ireland) Limited be they external providers of legal services or employed within the broader Roche organisation. Your Data may be located in countries that do not provide the same level of protection for Your Data as Ireland. However, we will still ensure that Your Data is processed only for Permitted Purposes and in accordance with our policies and data protection laws that apply to Your Data. Where appropriate, we may rely on European Commission adequacy decisions about certain countries, as applicable. Safeguard measures for transfers of Your Data outside the EEA, which we may rely on from time to time include having standard clauses approved by the European Commission in our contracts, using Binding Corporate Rules, approved Codes of Conduct, Certifications or, in exceptional circumstances, permissible statutory derogations using other acceptable data transfer mechanisms. You can learn more about the safeguards we use to transfer Your Data from the Roche Products (Ireland) Limited Data Protection Officer.
6. **How long we keep Your Data.** Your Data will be processed and stored by us (or on our behalf) for as long as is necessary to fulfil the purposes of this activity or to comply with legal obligations or requirements of any applicable code of practice.
7. **Security of Your Data.** We have put in place measures to protect the security of Your Data. Details of these measures are available from the Roche Products (Ireland) Limited Data Protection Officer.
8. **Automated decision-making.** Our processing of Your Data will not involve automated decision-making.
9. **Requirement to provide personal data to us.** You are not contractually obliged to provide personal data to us. You will not be able to attend the event without providing certain data to us.
10. **Your Rights.** Where we rely upon your consent to processing Your Data, you have the right to withdraw your consent to the processing of Your Data by us at any time. Your withdrawal of consent shall not affect the lawfulness of processing based on your consent before its withdrawal. You have the right to know about, access and receive a copy, rectify, request deletion or restrict the processing of Your Data to the extent permitted by applicable laws. You can exercise these rights and ask questions about the processing of Your Data by contacting our Data Protection Officer. You also have the right to make a complaint to the competent supervisory authority about the processing of Your Data, which in Ireland is the Data Protection Commission.
11. **Data Protection Officer.** You can contact the Roche Products (Ireland) Limited Data Protection Officer by email at pat.lennon@roche.com.